



JENA THEO

**VALKYRIE**

AUTUMN WINTER 2011

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In Norse mythology, the Valkyrie is a band of celestial female figures who decide who will die in the field of battle. Known as lovers of heroes, Valkyrie take their chosen warriors to the Hall of the Slain - Valhalla.

For their highly anticipated third On-Schedule appearance at London Fashion week, JENA.THEO - designers Jenny Holmes and Dimitris Theocharidis combine the complementary elements of fantasy fiction and Norse mythology to produce a truly covetable Autumn/Winter 2011 collection.

With this collection, JENA.THEO take their strong aesthetic a step forward. They blend elements of 1980's Cinema, referencing Conan the Barbarian, with their signature modern cut. The results are effortlessly wearable. Geometry and repeat pattern bring the theme into the modern age and create a series of must-have pieces. Silhouettes are bold and clean cut, yet delicately tailored, making them ultimately desirable.

The concept of Valkyrie is brought to life with hand finished war-paint pieces. Cashmere sweats, opulent silk modal jerseys and sand-wash silk satins appear in soft hues of black, charcoal grey and ecru. A final touch of soft baby alpaca and wool hand knits with a jacquard repeat texture softens the bold lines created in the collection.

Denim also makes another appearance this season, with pieces ranging from clean treated washes to dirtier blacks and greys. Geometry influences the structure of the denim and styles are offered in varied lines of cut.

JENA.THEO'S Autumn/Winter 2011 collection gives the wearer endless opportunities to experiment and create her own individual look.

**[WWW.JENATHEO.COM](http://WWW.JENATHEO.COM)**



JTJAW1137  
JTDAW1102A



JTJAW1138  
JTDAW1109



JTJAW1129  
JTSAW1134  
JTDAW1105A



JTJAW1129



JTKAW1164



JTJAW1125  
JTJAW1137  
JTDAW1102A



JTSAW1136  
JTSAW1113

JTDAW1133



JTDAW1132B  
JTJAW1119  
JTDAW1107B

JTDAW1152  
JTDAW1132B  
JTDAW1107B



JTJAW1128



JTJAW1127



JTDAW1132A



JTJAW1141





JTJAW1144



JTKAW1165  
JTDAW1101A



JTOAW1158  
JTSAW1130B  
JTDAW1104C

JTOAW1161  
JTSAW1116

JTOAW1161



JTJAW1139  
JTDAW1103A

JTJAW1141  
JTDAW1105C

JTJAW1142

JTJAWA1140



JTJAW1124



JTOAW1160  
JTDAW1105C



JTOAW1153  
JTJAW1119  
JTDAW1106



JTOAW1153  
JTJAW1119  
JTDAW1106



JTOAW1155



JTOAW1155  
JTTAW1147



JTOAW1159  
JTS AW1114



JTSAW1149

JTOAW1157  
JTJAW1142



JTSAW1130A  
JTSAW1116



JTSAW1130A  
JTJAW1111



JTOAW1162  
JTDAW1105B



JTSAW1134



JTSAW1134  
JTSAW1117



JTOAW1154  
JTDW1102B





JTSAW1131  
JTDAW1101A



JTSAW1135  
JTJAW1112



JTTAW1147  
JTDAW1103B



JTTAW1145  
JTJAW1111



JTSAW1146



JTSAW1148



JTOAW1163  
JTDAW1107A



JTJAW1121  
JTDAW1102B



JTJAW1120  
JTJAW1115



JTJAW1121  
JTJAW1123  
JTDAW1108



JTJAW1123  
JTDAW1108



JTSAW1150



JTSAW1150



JTSAW1151

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## **MODEL**

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## **PHOTOGRAPHY**

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## **STYLIST**

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Richard Scorer & Kim Brown at Premier