



inteveo

PRODUCT PLACEMENT FOR THE 21ST CENTURY™

**SHOWCASE TO
THE MASSES**

**SELL DIRECTLY
TO CONSUMERS**

**ENHANCE BRAND
AWARENESS**

**STREAMLINE
PRODUCTION**

**GENERATE NEW
REVENUE**

DIVE™

INTERACTIVE VIDEO EXPERIENCE

PRESENTING

A modern new solution that will revolutionize the fashion industry by enabling designers to monetize fashion shows and products.

Promote and sell directly to consumers within video streams using a cutting-edge product placement technology.

**DYNAMIC
INTERACTIVE
VIDEO
EXPERIENCE**

ARE YOU READY?

intveo **DIVE™**

**DYNAMIC INTERACTIVE
VIDEO EXPERIENCE**

ABOUT INTEVEO, LLC.

Intveo is a media-centric company delivering a new multi-dimensional experience in the application of interactive video advertising and digital publications with embedded e-commerce enabling one click purchasing within video streams.

Intveo is the first company to provide a solution for true embedded product placement and commerce within a video stream transforming traditional online advertising into an interactive monetization platform.

Product Placement for the 21st Century™

ABOUT DIVE™

DIVE™ (Dynamic Interactive Video Experience) is a state-of-the-art monetization platform incorporating the latest in interactive HD video advertising and embedded e-commerce applications. It is the world's only true product placement in a video stream solution allowing consumers to purchase items seen on screen directly from advertisers and manufacturers without any external redirects.

DIVE™ employs the most innovative multimedia compression and transport technologies designed to electronically transform, publish and manage existing content into rich media and delivers it seamlessly and securely online.



DESIGNER ADVANTAGES

- Enhance fashion labels with exclusive offers to VIP customers.
- Generate new revenue with direct sales to customers.
- Repurpose and monetize content from previous fashion shows and events.
- Provide buyers with valuable analytics and reports.
- Showcase and sell products to the masses within movie trailers, independent films, documentaries, promotional ads, and other content from a network of providers.

FASHION REVOLUTION

Modernize the world of fashion by being at the forefront of creativity.

INSTANT GRATIFICATION

Your customers not only get to see what's new, but also pre-order products in advance.

DESIGNER OUTLOOK

Fashion designers no longer have to wait for buyers to place orders. Customers are able to order directly online.

PRODUCTION OPTIMIZATION

Designers are able to adapt to the market by analyzing orders and streamlining the production process.



DYNAMIC INTERACTIVE VIDEO EXPERIENCE

Inte veo DIVE™ programs are designed to help companies monetize their products and digital assets by generating new revenue streams and enhancing brand awareness.

The following are the programs available for product manufacturers, advertisers, and content providers:

I. Branded Merchandising Program

This program is designed for clients aiming to promote and sell products within their own digital content. Examples include commercials, promotional videos and infomercials to generate new revenue and enhance brand awareness.

PRODUCT PLACEMENT FOR THE 21ST CENTURY!™

PROGRAM REQUIREMENTS

Setup Fees: \$5K - \$25K
Rev-Share Percentage: 20%
Term: 12-36 Month
Agreement Bandwidth Utilization: Per GIG
Payment Processing: CC/PayPal
Information: Products / Content

PROGRAM FEATURES

HD Video Streaming: WebHD™
Content: Unlimited
Products: Unlimited
Marketing: Online & Networks
Social Media: Links & Email
Analytics: Monthly Reports

II. Product Syndication Program

This program is designed for clients seeking to expand sales by placing their products within a wide range of video content from worldwide providers and aggregators. Examples include movie trailers, independent films, documentaries and others.

III. Video Monetization Program

This program is designed for video and movie content providers, aggregators, producers and broadcast networks looking to monetize a variety of digital assets by allowing clients to place and sell products within their content.

WELCOME TO

inteveo dive™

DYNAMIC INTERACTIVE VIDEO EXPERIENCE



SUPERIOR USER EXPERIENCE



ENHANCED TECHNICAL FEATURES

DIVE™ ADVANTAGES

DIVE™ provides a competitive advantage to those targeting the digital consumer with a suite of products that reduce technical dependencies and costs while enhancing the consumer online shopping experience and generating revenue. With DIVE™ the consumer experience is truly organic and uninterrupted at all times.

DIVE™ enables your clients to dive deeper, experience your brand and purchase products in real time through our OneClickPurchase™ and HD video streams. DIVE™ is designed to provide users with a superior viewing experience and highly secure e-commerce environment.

CONTACT INFORMATION

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